

The Ecotourism wing of the Department of Tourism in association with “Sevanam” the field training division of the Thenmala Ecotourism Promotion Society (TEPS) had observed the following international days. The dates for organizing various activities associated with each date have been postponed to 10th January 2020. The details of the days and the activities are listed below.

I. 3rd December 2020

“International Day of Persons with Disabilities”

a. **Short Video**

Speak on the given topic for a minute, record the video of the speech and upload.
Topic: Breaking down barriers & making tourism accessible to all.

b. **Photography (Using Mobile phone)**

II. 5th December 2020

“World Soil Day”

a. **Quiz** (At 2 pm on 10th January 2021)

b. **Comprehension passage** (At 2.30 pm on 10th January 2021-Below 15 years of age)
Read the passage and answer the given questions.

c. **Describe the picture**

Describe the picture provided within 100 words.

III 11th December 2020

“International Mountain Day”

a. **Color the picture** (Below 10 years of age)

b. **Photography (Using Mobile phone)**

Topic: Mountain biodiversity.

c. **Caption the photo** (Below 15 years of age)

These initiatives are intended for awareness creation.

The entries for the activities have to be uploaded to the official website of Thenmala Ecotourism (<https://www.thenmalaecotourism.com/>) For further queries contact – 8547059770.

D.Rathish, IFS
Chief Executive, TEPS

Vinod Kumar D.K., IFS
Director, Ecotourism

COMPETITIONS

I. 3rd December 2020-“International Day of Persons with Disabilities”

- a. **Short Video (on 10th January 2021)** –Speak on the given topic for a minute, record the video of your speech and upload.

Topic: Breaking down barriers & making tourism accessible to all.

CRITERIA OF EVALUATION

1. Contents (25%)
2. Oratory skills (25%)
3. Presentation skills (20%)
4. Clarity of thought (20%)
5. Confidence (10%)

- b. **Photography (Using Mobile phone)**

Topic: Breaking down barriers & making tourism accessible to all.

CRITERIA OF EVALUATION

1. Presentation of the Central Theme (20%)
2. Lighting, Color, Frame, Exposure and Focus (20%)
3. Creativity (40%)
4. Clarity in expression and Style (20%)

II. 5th December 2020-“World Soil Day”

- a. **Quiz.(on 10th January 2021 at 2 pm)**

Guidelines

1. Register in <http://www.thenmalacotourism.org>.
2. Keep along with an ID in jpg format (below 50 kb)
3. Indian citizen of all age group can participate
4. Answer from among the multiple choices provided.
5. Answer 25 questions in 22 minute.
6. Each question carries one mark. No negative marking for wrong answers.

- b. **Comprehension passage. (on 10th January 2021 at 2.30 pm)**

Guidelines

- 1 Read the passage and answer the given questions
- 2 Indian citizens below 15 years of age can participate.

c. Describe the picture (on 10th January 2021 at 3 pm)

Guidelines.

1. Type and describe the picture provided with in 100 words
2. Indian citizen below 15 years of age can participate
3. Write the description and upload the written text in JPEG format below 50 kb

CRITERIA OF EVALUATION

1. Relevance with the theme of the day (20%)
2. Structuring the content (20%)
3. Creativity (40%)
4. Language expression and Style (20%)

III. 11th December 2020 “International Mountain Day”

a. Color the Picture

Guidelines

- 1 Indian citizen below 10 years of age considered
- 2 Take the print out of picture provided and color it

CRITERIA OF EVALUATION

1. Presentation of the Central Theme (20%)
2. Coloring (20%)
3. Creativity (40%)
4. Clarity in expression and Style (20%)

b. Photography (Using Mobile phone)

Topic: Mountain biodiversity.

CRITERIA OF EVALUATION

- 1 Presentation of the Central Theme (20%)
- 2 Lighting, Color, Frame, Exposure and Focus (20%)
- 3 Creativity (40%)
- 4 Clarity in expression and Style (20%)

c. Caption the photo competition

Guidelines

- 1 Indian citizen below 15 years of age considered
- 2 Type a caption to the photo provided with in 5 words
- 3 Write the caption and upload the written text in JPEG format below 50 kb

General Rules

Registration

- 1 Register online by logging on to www.thenmalaecotourism.com
- 2 For registration use mobile phone, email, photo ID (Jpeg below 50 KB), Residential address, School, Class.
- 3 For competitions conducted on specific time do register in advance.

Mode of submission

- 4 The participant should submit the videos covered using mobile phone in MP4 file (less than 50 MB) format and photography (Mobile) in JPEG (Less than 50 MB) format only.
- 5 The participant must be the same person who has acted in video/photographed the photo and plagiarism would not be accepted.
- 6 Acceptance of items received before or after the time fixed will be the discretion of Chief Executive, TEPS.
- 7 If one participant participates for more than one competitions use the appropriate link.
- 8 The evaluation will be done by a committee formed by Chief Executive of TEPS on the basis of the criteria fixed. The committee has the right to modify the criteria if necessary:

Terms and conditions

- 9 TEPS shall have the right to use the photographs/videos for its use.
- 10 Prizes will be awarded as decided by the Chief Executive, TEPS.
- 11 All participants will be given certificate of participation.
- 12 The Competition is open to Indian citizens only.
- 13 A participant can send only one entry for one competition. In case it is found that any participant has submitted more than one entry, all the entries will be considered as invalid.
- 14 The entry should be original. Copied entries will not be considered under the contest.
- 15 Please note that the video/photo must be original and should not violate any provision of the Indian Copyright Act, 1957.
- 16 Anyone found infringing on others' copyright would be disqualified from the competition. TEPS does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- 17 Mention of the name/emails, etc. anywhere in the body of the text/video/photo will lead to disqualification.
- 18 Participant is to make sure that their profile is accurate and updated since TEPS would be using this for further communication.
- 19 TEPS reserves the right to cancel or amend all or any part of the Competition and/ or the Terms & Conditions/Technical Parameters/ Evaluation Criteria.
- 20 However, any changes to the Terms and Conditions/Technical Parameters/Evaluation Criteria, or cancellation of the Contest, will be updated /posted on the www.thenmalaecotourism.com. It would be the responsibility of the participants to keep themselves informed of any changes in the Terms & Conditions/Technical Parameters/Evaluation Criteria stated for this Contest.
- 21 All the entries received within the due date will be placed before a Committee for evaluation. The decision of the Committee will be final and binding on all the contestants.
- 22 The result of the competitions will be published in www.thenmalaecotourism.com on 31st January 2021.

- 23 The appeal authority is the Director, Ecotourism.
- 24 Any legal proceedings arising out of the competition/its entries/ winners shall be subject to jurisdiction of Kerala only.

CERTIFICATION AND PRIZE

All participants will be given a participation certificate online.

Prizes

First Prize

Voucher to stay in Tented camping of TEPS at Thenmala for one night and Entry voucher for 2 adults 2 Child + Gift hamper. Vouchers can be redeemed within 36 months from 15th January 2021. Entry Voucher is for “Discover Thenmala package”